

2021 - 2022 Media Kit

Our readers. Your market. The best advertising value in the Triad.



Since 2005



Since 2007



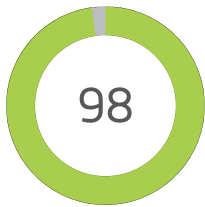
Since 2011



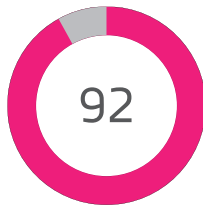
Since 2015

Each issue is filled with content that is: Insightful | Heartwarming
Educational | Inspiring | Positive And Local!

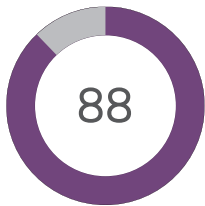
Our readers ♥
our magazines!



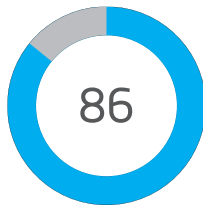
98%
would recommend our
magazines to a friend!



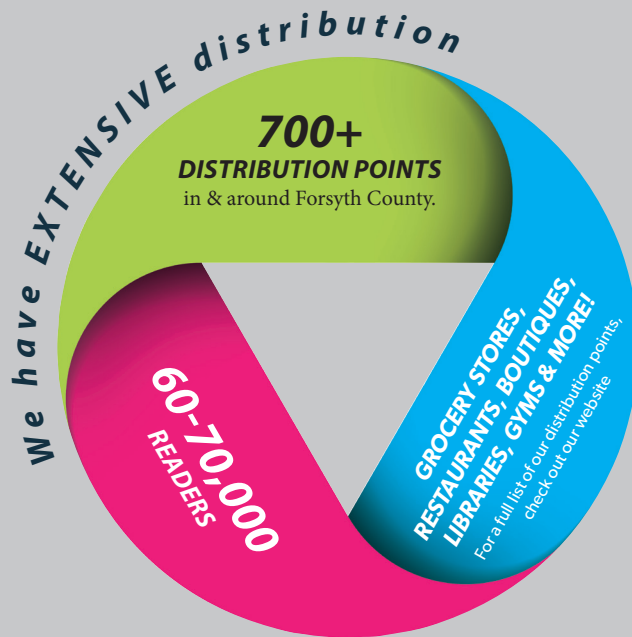
92%
like reading about
local businesses!



88%
look to us to find
businesses with whom
they want to do business!



86%
save ads and articles for
future reference!



WE LOVE EVENTS!



**GIRLS'
NIGHT
OUT**

**TOUR DE
Boutique**

& More!

**Forsyth Magazines
Podcast**

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Apple Podcasts, or
wherever you listen
to podcasts.

Ask us how you can
get on an episode!



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ADVERTISER INFORMATION

All rates are per month and per magazine.
Dual advertiser discount is available.

- 10% premium for guaranteed placement.
- 10% fee applied to ads that do not run consecutively, month to month.
- 5% discount for full contract amount paid in advance.
- Prices are subject to change.

Forsyth Magazines offers initial, complimentary ad design with up to two revisions.

DEADLINES:

3rd of the prior month for ads that Forsyth Magazines' graphic department designs.

5th of the prior month for camera-ready ads.

AD SUBMISSION GUIDELINES:

Four-color process only (CMYK) or grayscale. No spot colors, no RGB. Please create ad on a page that is the same dimension as the ad.

No crop marks, color bars, etc.

Do not build black type – make 100% black. No true type fonts.

TYPE FILES ACCEPTED ARE:

InDesign – include all type 1 fonts and graphics (package)

TIFF – 300 dpi @ 100%, CMYK or grayscale

EPS – All fonts to outline, CMYK or grayscale

PDF – All fonts embedded / outlined, CMYK or grayscale, press ready (300 dpi for all halftone images, 1200 dpi for bitmapped images @ 100%)

JPEG – 300 dpi @ 100%, CMYK or grayscale

1x = 1 month contract rate | 6x = 6 month contract monthly rate | 12x = 12 month contract monthly rate



FULL (BLEED)

Trim Size- 8.25" x 10.75"
Bleed- .125" • Margin- .375"



FULL (NO BLEED)

7.5" x 10"



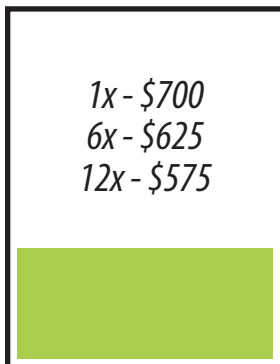
HALF HORIZONTAL

7.5" x 4.95"



HALF VERTICAL

3.676" x 10"



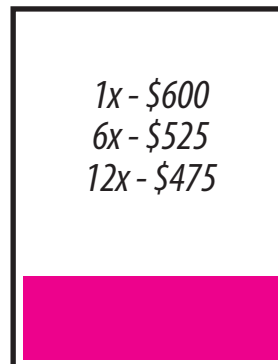
THIRD HORIZONTAL

7.5" x 3.25"



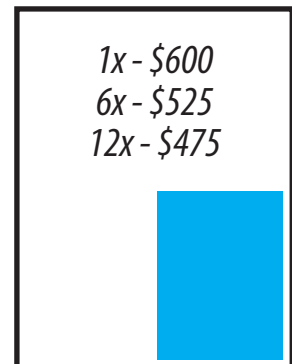
THIRD VERTICAL

2.416" x 10"



QUARTER HORIZONTAL

7.5" x 2.44"



QUARTER VERTICAL

3.676" x 4.95"



Forsythmags.com